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CineRegio Green Report 2020 released! Green Practices can be integrated in the workflow of any film production – from low budget films to high-end tv drama

During Berlinale Cine-Regio - the European Network of Regional Film Funds – will present & discuss the Fourth Edition of the CineRegio Green Report which provide an overview on environmentally friendly efforts and practices taken by 15 regional film funds.

General-Secretary, CineRegio, Charlotte Appelgren: The report highlights opportunities, challenges, and tools that have been already implemented as we embrace this important learning curve towards a circular economy. Green practices can be integrated in the workflow of any film production – from short films and low-budget productions all the way up to Hollywood blockbusters. Models and methods may vary from region to region: green guidelines, green set protocols, certification systems, incentives and rewards, carbon calculators, to training programs and on-set recycling strategies as well as databases on locally produced food and 'second hand' set construction materials.

The approach of the CineRegio green working group over the past seven years has been to develop, build and execute strategies for green filmmaking, instead of just talking about it. Doing involves risk but it's the only way to make progress.

The 'Build-Measure-Learn' method has effectively doubled our knowledge. This is also why we have committed our time to produce this report – to be able to share and enrich - bringing the public and private sector together - bringing local, regional, national and European levels together - to achieve green progress.

The next step of our journey is to promote a pan-European rating system for sustainable film production. This tool – which has the working title GREEN FILM - has already been adapted by a number of CineRegio members in their respective territories. And the journey will continue during 2020 as 10 film funds have committed themselves to further developing the system. We're so much looking forward to sharing the results with you!

Yes, film production can move from 'take-make-waste' to accelerating circular economy. And although this journey may challenge film professionals and film funds – the challenge is nothing compared to the Climate Change Challenge. So let's continue to 'Act Local – Act Now' and to inspire, exchange and share!

The report is available as a free download on: www.cineregio.org

Cine-Regio is the association of regional film funds in Europe. The members invest in film culture and foster regional business by collaborating across Europe. The network counts 50 regional film funds from 13 EU Member States plus Norway and Switzerland - and together the members represent an annual total funding capital of €256 million to support film culture. At the Cannes Film Festival 2019 the members backed 45 films, including 11 in main Competition (52%), 12 titles in Directors' Fortnight feature film competition (50%) and 4 feature films in Critics' Week feature film competition (57%). **At the 70th Berlinale 2020 the members have backed 39 titles including 9 of the 18 feature films in this year's Main Competition equivalent to 50%, as well as 9 titles in Panorama and 10 titles in Generation.**

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